

# EDITH

## Breakout session Incentivization

Irene Vignon-Clementel  
Anna Niarakis  
Roel Meiburg

# Brainstorming on VHT

extended evolution demonstrate clinical decision tool  
Integration Sustainable annotated datasets simulation works  
Less is more Tool Evolving **Predictive** data to model fusion use wider  
Start Clinical need model robustness Simple Personalized concept  
anatomy cases re-usability of models MD with a computer  
Mathematical model



## How to participate?



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# Brainstorming on incentivization

Problem solver  
economical opportunities Public outreach joint grants  
Increased citations models Unmet need & outcomes play Motivation  
Adoption Speed Persuasive Founding Training Public campaign To Explain  
increase feasibility patients Get doctor Convince feasibility Confort  
Facilitate adoption Assistance Education involved use increased Costs  
Demonstrate added value plug community-validated rules Integration  
Clear path for contribution Personalization  
Necessary Rules enforced to get projects

# Exercise on challenges

Alignment  
Multi-stakeholder communities overheads everywhere Reaching stakeholders  
understanding spirit Time Regulation Dedicated persons Proper clinical understanding  
Resistance to change defined caring collaboration Trust Dedicated Ressources field knowing  
Multi-perspective need well communication Find a motivated doctor demand community inertia  
Misunderstanding Communication with user continuous financial support

Dedicated Ressources	Trust	building trust and true spirit of collaboration	Regulation	Find a motivated doctor
Dedicated persons	Time	Stakeholder communication and understanding	not caring for most communities in the field	Clinical demand not well defined
Collaboration	overheads everywhere	Communication with user	not knowing the need of other fields	Reaching stakeholders
Misunderstanding	continuous financial support	Multi-stakeholder / Multi-perspective	community inertia	Proper clinical understanding
Resistance to change	Alignment			



Alignment on the goals for different stakeholders : clinicians, regulatory, patients, industries

Resources (time & money)

Start the virtuous circle (from clinicians decision to patient benefits and cascades their wishes of the VHT to be part of the clinical workflow)

Common language & meaning among the different stakeholders

Resistance to innovation/changes from clinicians

Resistance to data sharing from patients (even a electronic Health record is not fully admitted yet)

Heterogeneity of cultures within Europe (access/sharing of data; clinical registries)

Martina Contin (VPHi); Irène Vignon-Clementel (Inria); Hernan Morales (3DS); Mathieu Rimaud (TwInsight)

identify stakeholders (academia, industry, patient advocacies / orgs., governmental bodies, payers/med. insurancies, medical doctors + hospital management)

categorize the needs / what they look for incentivisation

fight the inertia (!)

approach to outreach the different stakeholders (end-users)

# Exercise on how to meet the challenges

start with the patients advocacy groups

scientific proof (proof of concept) - successful examples

collaboration between clinicians and modellers (and other stakeholders)

approach it like a drug test (small scale proof, pilot study, in silico trial, small cohorts, scale up)

meet the patients, think about application early on on designing a VHT project

become aware of difficulties in clinical and modelling reality - build a common language (communication/ comprehension barriers)

more interdisciplinary training, projects, conferences - opportunities to bring all stakeholders together

now the research style is too introspective—> change paradigm: more real world (patient-centric)



<http://www.edith-csa.eu>

Deliverables available under tab 'dissemination/material'

Indication of interest via de contact form on site

## Example:

in a German hospital, one of the clinicians of the ICU (who also happened to have an engineering degree) started compiling a catalogue of data from their patients (with consent).

They asked their colleagues to follow a simple set of annotation practices in order to be able to enlist their data in the catalogue too.

This catalogue was then shared with researchers looking for data on ICU patients. Everytime the researchers use data of a particular clinician, that clinician gets to be co-author on the paper (so a 1 time investment leads to many returns for the clinician – even if the models do not make it back to clinic, they still generate ‘output’ of interest).

This seems to be working really very well. So well in fact that they have expanded to other hospitals and are now looking for a home for their catalogue (hopefully the VHT).

# Other possible incentives

- Earn medical training points by participation in VHT projects (data annotation etc)
- Earn career advancement points in the hospital by participating in VHT projects (this seems to be a practice in certain countries, you need to earn points to advance in your career)
- Integrate the models into the hospital IT system so the overhead becomes minimal
- Include the data annotation/model use in standardized clinical workflows